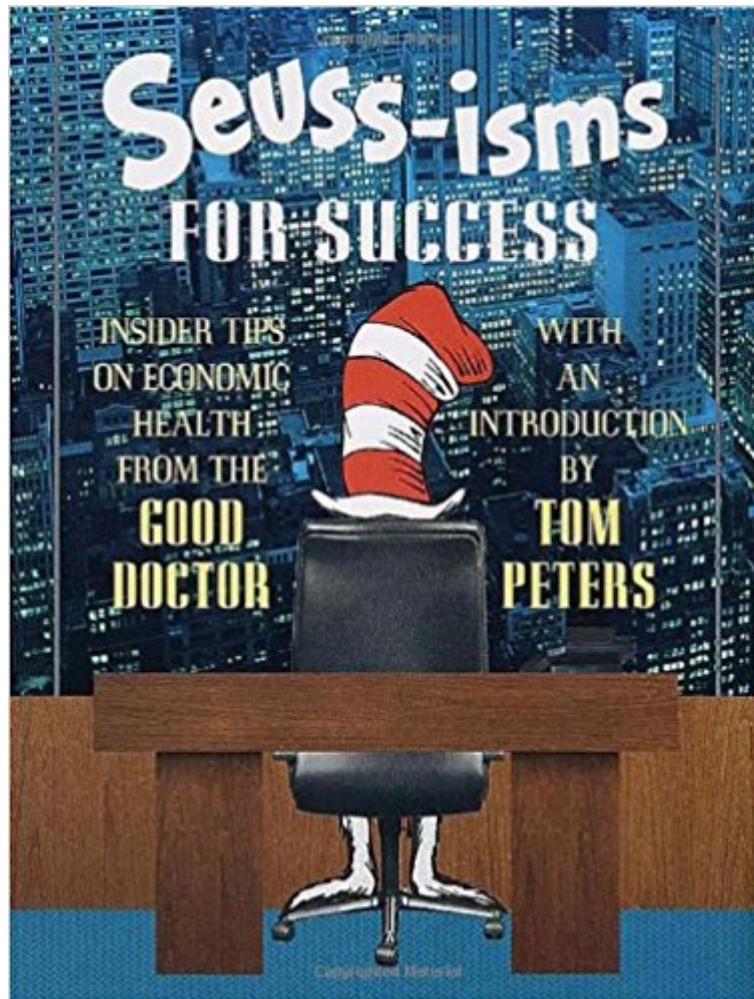


The book was found

Seuss-isms For Success (Life Favors(TM))



Synopsis

Leading indicators project that this dose of levity is just what the Good Doctor ordered! With a mix of insight, humor, and inspiration, this collection of pithy quotes from Dr. Seuss will help business-minded readers get ahead in the one place wackier than anything Seuss himself could conjure up -- the corporate world. A perfect gift for Father's Day or college graduation that can be enjoyed with friends both young and old. A New York Times Bestseller A Wall Street Journal Bestseller

Book Information

Series: Life Favors(TM)

Hardcover: 32 pages

Publisher: Random House Books for Young Readers (April 30, 1999)

Language: English

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Product Dimensions: 4.4 x 0.3 x 5.8 inches

Shipping Weight: 0.3 ounces

Average Customer Review: 4.1 out of 5 stars See all reviews (17 customer reviews)

Best Sellers Rank: #701,834 in Books (See Top 100 in Books) #184 in Books > Humor & Entertainment > Humor > Doctors & Medicine #199 in Books > Children's Books > Literature & Fiction > Poetry > Dr. Seuss #233 in Books > Children's Books > Education & Reference > Money & Saving

Grade Level: Kindergarten - 12

Customer Reviews

Dr. Seuss was thought to have been a writer for children, but every parent knows that there was plenty of content to keep the adults amused, too. Someone obviously had an interesting idea in selecting those parts of Dr. Seuss's work that apply to organizations. The subjects covered include learning, setting goals, avoiding micromanagement, growth, surpassing competitors, cycles, speculation, chaos theory, the stock market, business trips, synergy, maintaining competitive advantage, synergy, delegating, corporate hierarchies, downsizing, innovation, and higher education. You may well remember some of the rhymes. The idea of getting Horton to sit on the egg in the delegating section brought back happy memories. The most apt rhyme to me was the one about having a watcher to watch a bee, because watched bees work harder. Except, of course, the

bee did the same after it was watched as before. Each rhyme is wonderfully illustrated. A good use for this book would be to share the proper rhyme with a colleague who is getting it wrong. Humor is a good way to bust stalls. Enjoy!

In his whimsical childish style, Dr. Seuss has done it again! His rhymes with the times and economic health and what you want to do with your life, your MBA and all the fun things that intelligent (or not-so-intelligent) students need to know to get ahead in life and lead a healthy financial future. I had all of my students read this book in Lit 101 and do a book report for the class. I had 48 completely different takes on it and each student discovered something different. Highly recommended for scholastic and for fun!

I was given this clever little book for my birthday last year (a gentle hint, perhaps, to get me on the right path?), and while I can't imagine paying [\$\$\$] for it, that's about the only criticism I can dredge up. Anything by the good doctor is brilliant, of course. Anything he touches is magic. And we will always laugh. Highly recommended.

The book grabs quotes from different books Dr. Seuss has written. But the quotes are taken out of context, and are often against the spirit of the original text. For example, this book uses a quote from "The Lorax" to promote the growth of business. Yet as any person familiar with "The Lorax" will tell you, that book is about how greed can easily lead to environmental destruction. It makes me wonder if the author of "Seuss-isms for Success" even read Dr. Seuss's books, or just skimmed them for quotes.

This book is marvelous and is both fun and educational in Seuss's classic rhyming style! It only left me wondering where the real "Grinch" or the corporate "Once-ler" really were among all the rhyming advice? Well, I finally found lots of those true-to-life "Grinch" and "Once-ler" like characters in the hilarious, educational and insightful satire, "MANAGEMENT BY VICE"!! With short, sharp verses, easy-to-read prose and a uniquely candid directness it addresses many important issues in both the R&D and corporate/managerial worlds! My sincere recommendation for MBA students and those struggling in the corporate mill is to memorize "Seuss-ism's for Success", yet never to forget the wise lessons in "Management by Vice" for they will help you avoid the tougher workplace pitfalls and make the changes that count and lead to greatly improved management/employee relations!

I was astounded when the book arrived. It fits in the palm of my hand and is thinner than some of the MP3 players on the market today. Although true to Seuss, the content was disappointing and I found the entries a far stretch at times to fit in to 'success' tips. If you want tips for success, purchase Seuss' "Oh the places you'll go" - That book is worth the money.

I am a Seuss fan but a skeptic. This was the best little book ever. I gave it as a gift to two very diverse graduates, both said they would read it often. I ended up buying one of my own. When you're down it lifts you!

I love all of Dr. Seuss books, I read them all to my children and now I am buying them for my grandchildren. They were very happy to receive them. Thank you, Carol

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